## **SQAS LOGO GUIDELINES**

- Each file has been designed to allow it to be resized as required.
- Generally a .jpeg file will be suitable for most situations and is used where a white background exists. e.g. on letterheads, agenda, other paperwork, websites, social media or in newsletters etc.
- Please note the background for .eps files are 'clear' and are for use by professionals such as a printer, shirt manufacturer, web manager etc. where any suitable background colour can be used by the professional.
- The black and grey logo can be used for scoresheets in conjunction with your club logo.
- Please select a logo which will complement your background colour.

A border is NOT to be placed around the SQAS Logo.

## **PRIMARY USE LOGOS**

#### MAROON WITH GOLD ARROW

FILE TYPE	FILE NAME	DESCRIPTION	EXAMPLE
JPEG	SQAS Logo 1 maroon_gold.jpeg	For use on <b>white</b> background only	COAC
EPS	SQAS Logo 1 maroon_gold.eps	For use on <b>light</b> background	

### **BLACK WITH GREY ARROW**

FILE TYPE	FILE NAME	DESCRIPTION	EXAMPLE
JPEG	SQAS Logo 2 black_grey.jpeg	For use on <b>white</b> background only	
EPS	SQAS Logo 2 black_grey.eps	For use on <b>light</b> background	

# **SECONDARY USE LOGOS**

### **BLACK WITH GOLD ARROW**

FILE TYPE	FILE NAME	DESCRIPTION	EXAMPLE
JPEG	SQAS Logo 3 black_gold.jpeg	For use on <b>white</b> background only	
EPS	SQAS Logo 3 black_gold.eps	For use on <b>light</b> background	

### **GOLD WITH BLACK ARROW**

FILE TYPE	FILE NAME	DESCRIPTION	EXAMPLE
JPEG	SQAS Logo 4 gold_black.jpeg	For use on <b>white</b> background only	
EPS	SQAS Logo 4 gold_black.eps	For use on <b>light</b> background	

### **GOLD WITH WHITE ARROW**

FILE TYPE	FILE NAME	DESCRIPTION	EXAMPLE
JPEG	SQAS Logo 5 gold_white.jpeg	For use on <b>black</b> background only	
EPS	SQAS Logo 5 gold_white.eps	For use on <b>dark</b> background	

### WHITE WITH GOLD ARROW

FILE TYPE	FILE NAME	DESCRIPTION	EXAMPLE
JPEG	SQAS Logo 6 white_gold.jpeg	For use on <b>black</b> background only	EOAE
EPS	SQAS Logo 6 white_gold.eps	For use on <b>dark</b> background	